



2010 Price Adjustment*

*Prices are effective March 1st, 2010

<u>Product</u>	<u>2009 Price</u>	<u>2010 Price</u>
Basic Cable	42.36	45.98
Basic Cable Plus	44.36	47.98
Digital Cable	53.66	58.09
<u>Premium Channels</u>	<u>2009 Price</u>	<u>2010 Price</u>
Cinemax	7.78	8.05
HBO	12.00	12.25
HBO & Cinemax	16.50	16.85
Encore	7.96	8.26
Encore & Starz	13.00	13.35
Showtime	9.00	9.25
TMC	5.79	6.12
<u>Business</u>	<u>2009 Price</u>	<u>2010 Price</u>
Basic	42.69	46.34
Digital Cable	53.95	59.22
<u>Misc.</u>	<u>2009 Price</u>	<u>2010 Price</u>
Additional Drops	50.00	55.00
Bulk Digital Upgrade	18.99	20.61